**Kelly R. Jones**

123 Main Street, Apt. 101

New York, New York 10001

Mobile: 202-555-1234

kellyjones@example.com

**Objective**

Marketing/sales position in the computer hardware/software field.

**Summary**

* More than two years of experience in sales and marketing of computer and electronics products
* Marketing internship with Motorola
* Magna Cum Laude graduate with BBA in Marketing
* Proficient with MS Office, IBM Lotus Notes, Windows, and the Internet

**Education**

**Bachelor of Business Administration in Finance, May 2023**

**Illinois State University, Normal, Illinois**

Graduated Magna Cum Laude with a GPA of 3.6 on a 4.0 scale

**Courses included:**

Sales Management Marketing Simulation Practicum

Professional Selling Marketing Channel Management

International Marketing Promotion Management

Logistics Management Marketing and Consumer Issues

**Experience**

**Marketing Internship, June 2022-August 2022**

**Motorola, Chicago, Illinois**

* Served as Marketing Assistant to Corporate Sales team, including market penetration analysis, account identification, and introductory phone calls to potential decision-makers to establish account presence
* Assisted in the development of several new major corporate accounts, including Kraft Foods, Baxter Healthcare and Allstate Insurance
* Tracked and reported all marketing efforts using Siebel CRM software

**Salesperson, August 2021-June 2022 and August 2022-Present**

**Radio Shack, Normal, Illinois**

* Responsible for floor sales and customer satisfaction
* Completed self-study “Selling Skills” course
* Awarded Salesperson of the Month five times

**Activities**

* President, Marketing Club, 2022-2023
* Vice President, Beta Gamma Sigma honors society, 2022-2023

©2023 CollegeGrad LLC. All rights reserved. For personal, individual use only. Templates available for free download at [CollegeGrad.com/resumes](https://collegegrad.com/resumes)